

Dear McKinney Resident,

I hope you will take just a few moments to read this letter as it contains important information that will affect our community in the months and years ahead.

My name is David Brooks and I am running for the City Council At-Large seat in the upcoming McKinney election. I have a passion for this great city and believe I can make valuable contributions as we plot a course for the future.

I am uniquely qualified to serve as your City Councilman and bring strong leadership, clear strategic thinking and extensive experience essential to addressing the many issues we will face together in the future.

My service as president of the McKinney Independent School District Board for five years, on the McKinney Economic Development Corporation Board for three years and the McKinney Chamber of Commerce Board, along with numerous other civic and community leadership positions, has provided me with a broad understanding of our city. This insight will be extremely valuable in forging important public and private partnerships to maximize the use of your tax dollars.

My experience as a banker and chief financial officer at Baylor University gives me a unique understanding of the opportunities our community enjoys as McKinney continues to grow. As Chairman and CEO of Independent Bank Group, we chose to place our company headquarters in McKinney, creating commercial tax base and job growth.

Increasing the commercial tax base to help minimize the tax burden on McKinney residents, addressing transportation issues to increase mobility, and keeping our neighborhoods safe for you and your family are all key objectives. Additionally, we must continue our commitment to infrastructure improvements, our park system and quality of life initiatives. These are unprecedented and challenging economic times that require strong, capable leadership. I believe I have the qualifications and abilities needed to effectively represent you.

Therefore, I ask for your support and vote as I seek to serve as your City Council At-Large member. I will bring a fresh voice and new perspective to the table and work diligently on your behalf to ensure that our city expands on the strong characteristics and qualities that attracted us all here in the first place.

Election Day is Saturday, May 9 and the polls are open from 7 am until 7 pm. Early voting begins April 27. You can find voter information and more about my candidacy at www.brooksforcouncil.com. Thanks for your consideration.

Sincerely,

David Brooks